

November 20, 2008

Funai Electric Co., Ltd.
President and CEO: Tomonori Hayashi
(Code No.: 6839 First Section of TSE/OSE)
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For Immediate Release:

Notice of Determination of Exercise Price of Stock Option (New Share Subscription Rights) and Change in Capital

Notice is hereby given that the particulars of the exercise of new share subscription rights by Funai Electric Co., Ltd. (the "Company") as stock options which were determined by the resolution of its Board of Directors, on November 12, 2008 but remained undecided on the exercise price and change in capital were determined on the date hereof, as described below:

Description

1. Value of assets to be paid in upon exercise of new share subscription rights:

Amount to be paid in upon exercise of new share subscription rights:	¥160,900 per new share subscription rights (¥1,609 per share)
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(The exercise price shall be the average closing price of the Company's common stock on the Osaka Securities Exchange of each trading day (except days when Company stock was not traded) in the month prior to the date of the new share subscription rights issuance multiplied by 1.05 (remainders of less than one yen will be rounded up).)

2. Portion of the issue price of a share to be issued upon exercise of new share subscription rights which shall be transferred to capital : ¥805 per share

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