

February 19, 2014

To Whom It May Concern:

Funai Electric Co., Ltd.
Representative Director
President and CEO: Yoshikazu Uemura
(Code No.: 6839 First Section of TSE)

FUNAI ELECTRIC, Has Just Signed Up The Partnership Agreement Through U.S./Japan Youth Baseball Exchange With The BOSTON RED SOX

On February 17, 2014 (Japan time), Funai Electric Co., Ltd. (Hereinafter :“Funai Electric”, Headquarters: Daito, Osaka; President and CEO: Yoshikazu Uemura), announced that they have just signed up the partnership agreement with the major league U. S. team the Boston Red Sox. At the same time, Funai Electric has signed up a charitable contribution of U.S./Japan Youth Baseball Exchange program.

Pitcher Koji Uehara and pitcher Junichi Tazawa who greatly contributed to the Last Championship for the Red Sox, naturally attracted great attention by the media in Japan as well as the United States. A large contingent of Japanese media is expected to cover the activity of these much-anticipated pitchers.

By entering this new partnership agreement, Funai Electric and the Boston Red Sox expect to establish and increase their corporate brand name recognition in both Japan and the United States through this partnership agreement.

1. A charitable contribution of U.S./Japan Youth Baseball Exchange program

Twelve Japanese boys will visit Boston for 12 days (date to be determined), and while performing international cultural exchange between U.S. and Japan, a friendly match with local youth baseball teams will be held this summer. Funai Electric was the presenting sponsor of this event for five years (from 2008-2012) as part of the corporate social responsibility (CSR).

2. The Partnership Agreement

The logo of Funai Electric is used for the signboard in a spring training camp place, the background board for an interview of Japanese mass media, the bottom signboard of the back-net in the regular-season game held at the home Stadium, etc. Moreover, advertising printing to the Boston Red Sox professional baseball team's formal magazine is also planned.

About Funai Electric Co., Ltd.

Funai established in 1961, and headquartered in Osaka, Japan, is listed in the Tokyo Securities Exchange First Section (6839). as a leading manufacturer such as LCD TVs, DVDs/Blu-rays and related peripherals, Printers, Audio Accessories and Antennas, etc. under FUNAI and other multiple brands in global Consumer Electronics markets. Funai is well known as a major Original Equipment Manufacturer (OEM) and Supplier, as well.

Funai products are sold by its sales subsidiaries, FUNAI CORPORATION and P&F USA for North America, P&F MEXICANA for Central/South America and other FUNAI Sales and Marketing companies throughout Asia and Europe.

Funai sells products under multiple brands in addition to FUNAI. FUNAI products have a strong and solid reputation in global markets for their Quality and reasonable prices.

For more information on the Funai group, please visit,

www.funai.jp/en/.

www.funai.jp/en/guidance/history.html

ABOUT THE BOSTON RED SOX

A charter member of the American League in 1901, the Boston Red Sox has been one of the most successful major league teams over the last several decades, on and off the field. The team has a .540 winning percentage beginning in 1969, second best among the 30 MLB teams in that period, has produced nine consecutive winning seasons, and has advanced to post-season play in three of the last four years. The Red Sox play their home games at "America's Most Beloved Ballpark," Fenway Park, where the team has established attendance records for each of the last seven years. Active in the community, the Red Sox Foundation is recognized as the largest sports foundation in New England.

ABOUT RED SOX FOUNDATION

The official team charity of the Boston Red Sox, the Red Sox Foundation harnesses the power of Red Sox Nation to support select programs serving at risk children and families across New England. The Foundation's efforts are primarily focused on our cornerstone programs, including the Red Sox Scholars Program, which provides tutoring, mentoring, enrichment programs and a college scholarship to academically talented but economically disadvantaged Boston public school students and the Red Sox Foundation's RBI and Rookie League youth baseball program serving more than 2,000 inner city teens each summer. The team charity also supports the new Red Sox Foundation and Massachusetts General Hospital Home Base Program for veterans returning from Iraq and Afghanistan with combat stress disorders and traumatic brain injury, The Dimock Center in Roxbury and The Jimmy Fund, supporting breakthrough cancer research at the Dana Farber Cancer Institute.

For further information, please contact
Toru Fujii
Investors and Public Relations
E-mail: investor_relations@funai.co.jp