

February 9, 2015

To Whom It May Concern:

F u n a i E l e c t r i c C o . , L t d .
Representative Director
President and CEO: Tomonori Hayashi
(Code No.: 6839 First Section of TSE)

Notice of Conclusion of a License Agreement for the Kodak Brand

Osaka, Japan— Funai Electric Co., Ltd. (“Funai”) hereby announces that on February 9th, 2015 it entered into a license agreement with Eastman Kodak Company under which Funai will undertake supply, delivery, marketing and sales activities, and after-sales service of Kodak brand consumer/small office printer products and related consumable supplies worldwide.

Details

1. Purpose for Concluding the License Agreement

The Kodak brand has a history of more than 120 years and has become familiar to people of all ages worldwide. Funai plans to strengthen its printer business by offering the Kodak brand and will seek to increase earnings by acquiring new customers.

2. Outline of the License Agreement

(1) Details of the business covered by the agreement

Funai will begin offering the Kodak brand and engage in supply, delivery, marketing and sales activities, and after-sales service of Kodak brand consumer/small office printer products and related consumable supplies.

(2) Principal details of the agreement

Matters pertaining to the granting to Funai of the right to use trademarks on consumer/small office printer products and royalties, etc.

3. Overview of Counterparty to the Agreement

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|---------------------------|---|
| (1) Name | Eastman Kodak Company |
| (2) Representative | Jeffrey J. Clarke, Chief Executive Officer |
| (3) Head office address | 343 State Street, Rochester, New York 14650 |
| (4) Date of establishment | 1880 |

4. Impact on Business Performance

Funai plans to manufacture and sell consumer/small office printer products and related consumable supplies under the license agreement beginning in the fiscal year ending March 31, 2016. There will be no impact on business performance in the current fiscal year.

For further information, please contact

Tetsuhiro Maeda
Representative Director, Officer, and General Manager of Corporate Planning Division
Investor and Public Relations Office
E-mail: investor_relations@funai.co.jp