

January 22, 2019

To Whom It May Concern:

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Reviewing the Latest Product Lineup Well Received at CES 2019

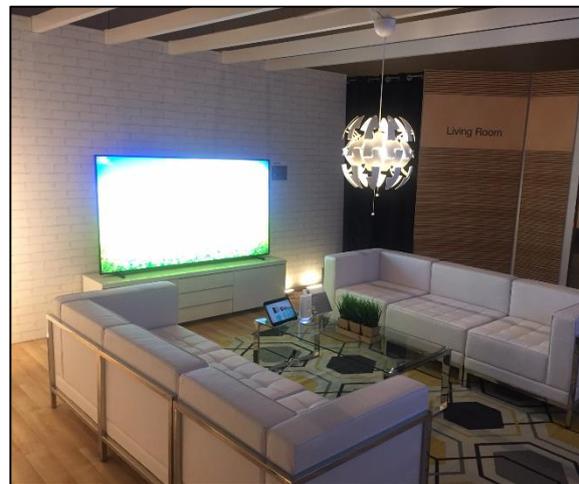
Upholding the theme of “Experience The Future,” Funai Electric Co., Ltd. (Head Office: Daito City, Osaka; “Company”) exhibited its latest product lineup, including products that have won the CES 2019 Innovation Award in the Smart Home segment, at CES 2019, the world’s largest exhibition for cutting-edge technology, held in Las Vegas, Nevada from January 8 to 11, 2019.

As this year’s trends at CES, many products featuring next-generation technologies, including AI, 5G, IoT, 8K TV, digital health and beauty technology, and EV/automated driving technology, were on display. Following these trends, the Company set up a section for introducing a TV equipped with AI, a nail art printer, a skin care device, an air freshener, an electric vehicle (“EV”), and an electric bed, all of which were produced with its sophisticated technology. These products were very well received by visitors, helping the Company publicize its efforts to ensure mid- and long-term growth.

Appreciating the visit of many people to our booth at CES 2019, here we introduce our products displayed there for those who were unable to come to our booth.



Entire Funai booth



Display space imitating a living room

1. Video Equipment (TV-related equipment)



Android TV



Roku 4K TV

In a TV product display space, a 24-inch Android TV, a large-size 4K Android TV, a 4K TV equipped with ROKU (No. 1 TV streaming platform in the U.S.), a 4K OLED, and an 8K TV were on display. Android TVs with a built-in long-distance microphone gained popularity among visitors, helping to increase their awareness that the Company was engaged in developing them in cooperation with Google LLC ahead of other companies. Winning the CES 2019 Innovation Award, a 24-inch Android TV was highly appreciated for its excellent design and new functionality. A 4K OLED, an 8K TV, and other high value-added products also received positive reviews.

2. Information Equipment (Thermal inkjet-derived technology)



Nail Art Printer



P&G Opté Beauty Wand

In addition to a nail art printer and a multifunctional printer, which were exhibited at the last year's CES, a skin care product "Opté Beauty Wand" and a household air freshener "Airia," both of which were developed jointly with the P&G Company, were displayed. Receiving the CES 2019 Innovation Award, the nail art printer gained attention, in particular, from female visitors for its function that enables users to easily enjoy precise nail art at home.

Meanwhile, the “Opté Beauty Wand” developed jointly with the P&G Company was introduced as one of “The top 10 products of CES 2019” on CNET, a world’s leading website providing home appliance-related articles. This enhanced the worldwide appeal of its great future potential.

3. EV-related Technology



Concept sports car

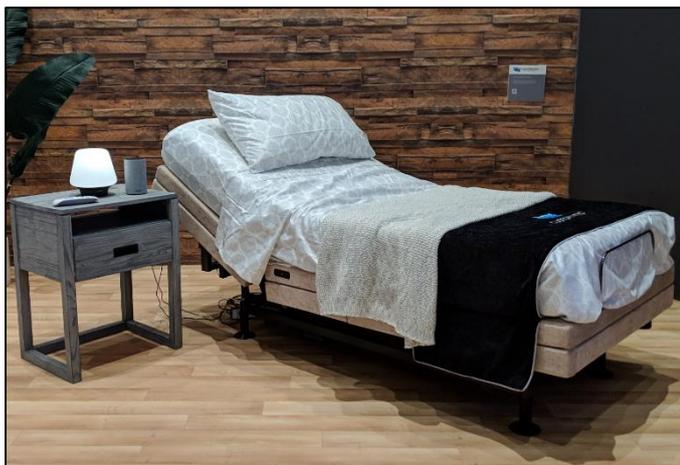


EV meter display

In a space imitating a car garage, a concept sports car, which was developed jointly with FOMM Corporation engaged in developing compact EVs based on new concepts, was on display. To introduce element technologies for EVs, a meter display, a mirrorless camera, a 3-D display, and an inverter unit were exhibited. For other in-vehicle technologies, demonstrations were held to introduce local dimming technology available for energy and space saving purposes, adaptive lighting technology that automatically shades out the areas in which light strikes oncoming vehicles at night, and touch sensor technology to which metal mirror technology is applied. These demonstrations helped the Company make an appeal about the superiority and future potential of its technology.

The concept sports car displayed this time was introduced on a car-related news site as one of the “9 Cool Cars and Trucks We Spotted at 2019 CES,” resulting in being effectively showcased through the media.

4. Health and Medical Care



Electric bed

An electric bed developed jointly with Customatic Technologies was displayed. With a view to an increased comfort in daily life and future support for nursing care, this bed is designed to be controlled by voice through an Amazon Alexa smart speaker. A great deal of interest was shown to the product by visitors, some of whom actually

lay on the bed to check how comfortable it was. This exhibition provided a good opportunity to increase awareness that the Company is engaged in product development in the area of health and medical care as part of its CSR activities.

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